



AAF HEARTLAND
**AMERICAN ADVERTISING AWARDS
SPONSORSHIP OPPORTUNITIES**

The American Advertising Awards are the world's largest advertising competition and the American Advertising Federation's (AAF) most popular event. AAF presents awards on a local, district, and national level at year-end.

This year, AAF's Heartland chapter presents you with an opportunity for recognition – sponsorship of the American Advertising Awards. By sponsoring your local American Advertising Awards, your organization will receive targeted exposure among the who's who of advertising, among many other benefits. Become a sponsor and help promote creativity and growth among your local marketing and advertising community.

GOLD AMERICAN ADVERTISING AWARDS SPONSOR – \$1000

- 8 American Advertising Awards tickets
- Logo and link on the AAFHeartland.com event page
- Recognition as a GOLD sponsor in all publicity materials
- Spotlighted as GOLD sponsor during show
- Company logo on screen before show
- 2 selected Silver AAF Awards forwarded to regionals
- 1 extra copy of each Gold Award (up to 10)

SILVER AMERICAN ADVERTISING AWARDS SPONSOR – \$750

- 6 American Advertising Awards tickets
- Logo and link on the AAFHeartland.com event page
- Recognition as a SILVER sponsor in all publicity materials
- Spotlighted as SILVER sponsor during show
- Company logo on screen before show
- 1 selected Silver AAF Award forwarded to regionals
- 1 extra copy of each Gold Award (up to 6)

BRONZE AMERICAN ADVERTISING AWARDS SPONSOR – \$500

- 4 American Advertising Awards tickets
- Logo and link on the AAFHeartland.com event page
- Company name on screen before show

RAFFLE SPONSOR – \$300

- Logo and link on the AAFHeartland.com event page
- Company logo on raffle screen at time of drawing



**AAF HEARTLAND
AMERICAN ADVERTISING AWARDS
SPONSORSHIP OPPORTUNITIES**

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT: _____ PHONE: _____

E-MAIL: _____

SPONSORSHIP LEVEL

- Gold** American Advertising Awards Sponsor \$1000
- Silver** American Advertising Awards Sponsor \$750
- Bronze** American Advertising Awards Sponsor \$500
- Raffle** Sponsor \$300

I have enclosed a check payable to AAF Heartland in the amount of \$ _____

OR

I've paid online at aafheartland.com/corporate-sponsorships/

PLEASE REMIT LOGO TO ADDYS@AAFHEARTLAND.COM

**WHILE WE PREFER ELECTRONIC PAYMENT, IF YOU NEED TO PAY BY CHECK,
PLEASE MAIL IT WITH THIS COMPLETED SPONSORSHIP FORM TO:**

AAF Heartland, c/o Little Bird Marketing 512 S Main St. #350 Joplin, MO 64801

The number and places a sponsor will be included in printed and promotional materials are dependent on when the sponsor signs a contract for sponsorship. Every effort will be made to include acknowledgment in as many places as possible. To have your name/logo included in all remaining American Advertising Awards promotions, your sponsorship agreement must be completed and returned no later than **January 21**.



**AAF HEARTLAND
AMERICAN ADVERTISING AWARDS
SPONSORSHIP OPPORTUNITIES**

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT: _____ PHONE: _____

E-MAIL: _____

SPONSORSHIP LEVEL

- Gold** American Advertising Awards Sponsor \$1000
- Silver** American Advertising Awards Sponsor \$750
- Bronze** American Advertising Awards Sponsor \$500
- Raffle** Sponsor \$300

I have enclosed a check payable to AAF Heartland in the amount of \$ _____

OR

I've paid online at aafheartland.com/corporate-sponsorships/

**WHILE WE PREFER ELECTRONIC PAYMENT, IF YOU NEED TO PAY BY CHECK,
PLEASE MAIL IT WITH THIS COMPLETED SPONSORSHIP FORM TO:**

AAF Heartland, c/o Little Bird Marketing 512 S Main St. #350 Joplin, MO 64801

PLEASE REMIT LOGO TO ADDYS@AAFHEARTLAND.COM

The number and places a sponsor will be included in printed and promotional materials are dependent on when the sponsor signs a contract for sponsorship. Every effort will be made to include acknowledgment in as many places as possible. To have your name/logo included in all remaining American Advertising Awards promotions, your sponsorship agreement must be completed and returned no later than **January 21**.