



2025/2026 american advertising awards sponsorship opportunities

The American Advertising Awards are the world's largest advertising competition and the American Advertising Federation's (AAF) most popular event. AAF presents awards on a local, district, and national level at year-end.

This year, AAF's Heartland chapter presents you with an opportunity for recognition – sponsorship of the 2026 American Advertising Awards. By sponsoring your local 2026 American Advertising Awards, your organization will receive targeted exposure among the who's who of advertising, among many other benefits. Become a sponsor and help promote creativity and growth among your local marketing and advertising community.

GOLD AMERICAN ADVERTISING AWARDS SPONSOR – \$1000

- 10 American Advertising Awards tickets
- Logo and link on the AAFHeartland.com event page
- Recognition as a GOLD sponsor in all publicity materials
- Spotlighted as GOLD sponsor during show
- Company logo on screen before show
- 2 selected Silver AAF Awards forwarded to regionals
- 1 extra copy of each Gold Award (up to 5)

SILVER AMERICAN ADVERTISING AWARDS SPONSOR - \$750

- 6 American Advertising Awards tickets
- Logo and link on the AAFHeartland.com event page
- Recognition as a SILVER sponsor in all publicity materials
- Spotlighted as SILVER sponsor during show
- Company logo on screen before show
- 1 selected Silver AAF Award forwarded to regionals
- 1 extra copy of each Gold Award (up to 3)

BRONZE AMERICAN ADVERTISING AWARDS SPONSOR - \$500

- 4 American Advertising Awards tickets
- Logo and link on the AAFHeartland.com event page
- Company name on screen before show

raffle sponsor - \$300

- Logo and link on the AAFHeartland.com event page
- Company logo on raffle screen at time of drawing



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COMPANY: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
CONTACT: _____ PHONE: _____
EMAIL: _____

sponsorship level

- Gold** American Advertising Awards Sponsor \$1000
- Silver** American Advertising Awards Sponsor \$750
- Bronze** American Advertising Awards Sponsor \$500
- Raffle** Sponsor \$300

I have enclosed a check payable to AAF Heartland in the amount of \$ _____

OR

I've paid online at aafheartland.com/corporate-sponsorships

PLEASE REMIT LOGO TO TAHUGHES@PITTSTATE.EDU

**WHILE WE HAVE ELECTRONIC PAYMENT, IF YOU NEED TO PAY BY CHECK,
PLEASE MAIL IT WITH THIS COMPLETED SPONSORSHIP FORM TO:**

AAF Heartland, P.O. Box 1452, Joplin, MO 64802

or

email this form to tahughes@pittstate.edu

The number and places a sponsor will be included in printed and promotional materials are dependent on when the sponsor signs a contract for sponsorship. Every effort will be made to include acknowledgment in as many places as possible. To have your name/logo included in all remaining American Advertising Awards promotions, your sponsorship agreement must be completed and returned no later than February 20, 2025.